



Innov-is 550SE

Powerful features, including Brother's fully automatic thread tension system and sideways feed, will transform the way you sew.

- 429 Stitches
- Fully automatic thread tension
- Automatic thread trimming
- Side ways feed
- Advanced needle threading
- Knee lift

Be sure of the best stitch every time.



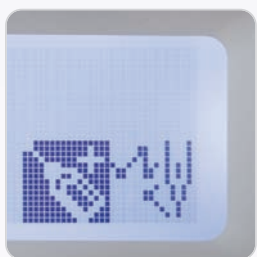
Direct stitch selection

Simply key in the number of the pre-programmed stitch you would like to use.



My favourite stitch

A handy function that allows you to store your favourite stitches, giving you one touch access to those most frequently used.



My Custom Stitch™

This unique feature allows you to design your own decorative stitches on the LCD display panel and save them to memory, to use whenever you wish. Extremely handy for quilting and similar design projects.



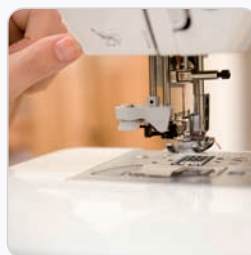
Side way feeding

Ideal for attaching appliques to fabric that cannot be moved around, such as cylindrical pieces. Allows you to sew straight stitches and zigzag stitches to the left or the right.



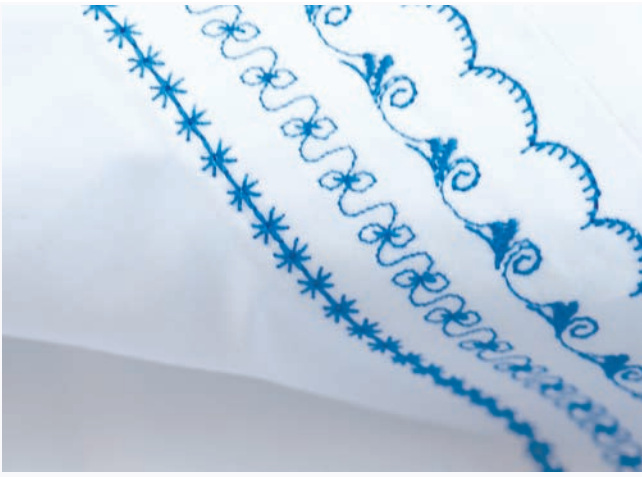
Speed control customised for zigzag width

The slide control can be set from slow to fast to ensure you always sew with safety and accuracy, particularly on intricate detail or curves. It can also be programmed to alter the stitch width.



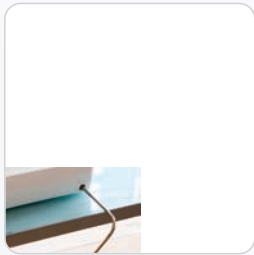
Advanced needle threading system

With the Innov-is 550SE advanced in-built system, threading the needle is effortless.



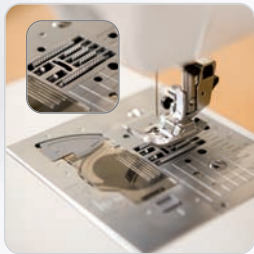
Stitch reference panel

The Innovis 550SE is supplied with a detachable quick reference panel, so you can easily find the number of the stitch you want to use.



Knee lift

Free up your hands by using your knee to lift the presser foot.



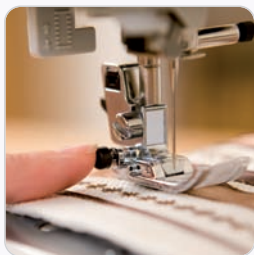
Seven-point feed

With extra teeth for smoother feeding, it gives superior stitch quality and smooth, pinpoint seams on any weight of fabric - from sheer silk to corduroy and denim.



F.A.S.T. bobbin winding system

Just wind the thread four or five times round the bobbin, pass it through the guide slot and press start. Bobbin winding made easy.

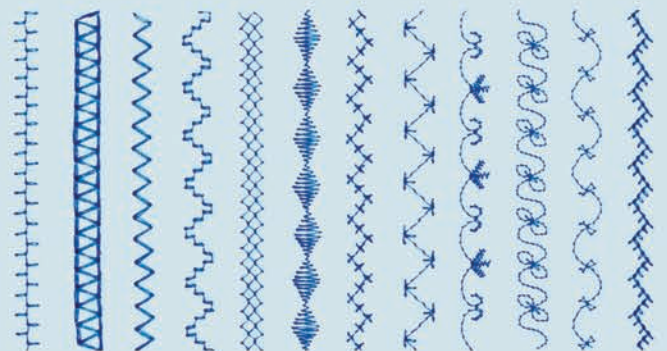


Presser-foot levelling button

Keeps the presser foot level for smooth, consistent stitching over changing fabric thickness, such as the start of a seam or crossing seams.



The built-in stitch selection is perfect for enhancing the sewing of everything from clothing to home décor.





Features at a glance

- **429 utility and decorative stitches** - including 10 automatic buttonhole styles and 3 lettering styles.
- **LCD display** - backlight clearly shows sewing information.
- **Handy central controls** - for ease of use, all operating buttons are on one convenient panel. Buttons include Thread Cutter, Speed Control, Needle Position, up or down, Start/Stop Function and Reverse Sewing.
- **The Super bright LED** - effectively lights the work area.
- **7 point feed** - ensures smooth fabric feeding and superior stitch quality.
- **Needle stop position control** - select whether the needle should be up or down when the machine stops.
- **Side ways feeding** - allows you to sew straight and zig zag stitches to the left and right. Ideal for attaching appliques to fabric that cannot be easily moved around, such as cylindrical pieces.
- **Automatic upper thread tension** - automatically senses the thickness of the fabric and immediately adjusts to the most suitable thread tension.
- **Presser foot levelling button** - for smooth consistent stitching over changing fabric thicknesses.
- **Automatic reverse reinforcement** - for professional stitches at the beginning and end of each row.
- **Easy automatic needle threading.**
- **Quick reference panel** - to easily see all 429 stitches.
- **F.A.S.T Bobbin winding system.**
- **Drop feed** - for free hand sewing. Useful for quilting or embroidery.
- **Knee lift** - frees up your hands by using your knee to lift the presser foot.
- **Combining patterns** - combine up to 70 stitch patterns and save them to memory.
- **10 memory slots** - for saving your favourite stitches.
- **My Custom Stitch** - allows you to create your own stitch designs.
- **Mirror imaging** - creates a mirror image of your stitch pattern to give even more stitch variety.
- **Repeated single sewing** - choose whether a stitch pattern will be sewn once or repeatedly.
- **Customised settings** - allows you to adjust stitch width, length and thread tension to your personal preference and save them to memory for future use.
- **Drop in bobbin** - just drop in a bobbin and you're ready to sew
- **My favourite stitch** - one touch access to your most frequently used stitches.

Optional accessories include:

- **Walking foot** - ensures an even feed action when sewing multiple layers of fabric or when matching fabric prints.
- **Quilting foot** - a spring action, clear quilting foot marked for easy reference that handles a variety of fabric thicknesses.
- **Wide Table** - for easier handling of fabrics when sewing or working with quilting or large projects.

Contact:

For the full range of available accessories visit
www.brothersewing.eu